



July 7, 2022

ศูนย์ความร่วมมือนานาชาติ
รับที่ ฐ 0433
วันที่ 19 ก.ค. 2565
เวลา 14.30

Dear Rectors, Vice-Chancellors and Presidents,

Naresuan University is privileged to draw your kind attention to ASAIHL International Conference: **'Higher Education Reshaping for Resilience in Post COVID-19 Era'** to be held at Sukhothai Treasure Resort & Spa, Sukhothai Province, Thailand on November 7-10, 2022.

As we are greatly aware of, COVID-19 strikes in every dimension, ranging from business, tourism, healthcare delivery, hospitality, trading, conventions, households, teaching delivery at all levels whether they are either public or private, and the list goes on. Significantly, modes of communication have been largely changed from a face-to-face approach to online platforms, where many different types of teleconferencing software are available for relevant bodies to choose from. The pandemic, soon-to-be an endemic, of COVID-19 not only challenges higher education institutions' roles in providing quality teaching, research and services but also reshapes how universities are required to cope with this abrupt adaption in order to maintain standards to sufficiently and efficiently respond to increasing needs of learners and a more dynamic and flexible environment.

The convention, hence, is a platform for academicians, researchers, business providers and interested stakeholders to share their points of view and expertise, particularly in current global issues which affect focal missions of universities, i.e., teaching, research, and academic services. The university deems it necessary to properly respond to inevitable changes both currently occurring and meant to occur in foreseeable future and categories issues into these sub themes:

- Teaching delivery and technology-aided learning environment
- Commercialized research for productivities and better quality of life
- Equity and easily access academic services

For registration, please complete the online registration form at www.asaihl2022.nu.ac.th, and send the nomination letter signed by the President of your university to the conference secretariat at athipornp@nu.ac.th. Please note that three participants from the ASAIHL's member university that already paid the membership this year are able to attend this conference without having to pay for the registration fee. You may contact us regarding your attendance and requirements at:

Conference Secretary

Athiporn Pothikun (Mr.)

Division of International Affairs and Language Development (DIALD)

Tel: 66 55 96 1643, Fax: 66 55 96 1640

E-mail: athipornp@nu.ac.th

Sincerely yours,

(Dr. Phisut Apichayakul)

Vice President for International Relations and Technology Transfer

รับ คณบดี/ผู้อำนวยการ

เพื่อโปรดทราบ และขอเผยแพร่

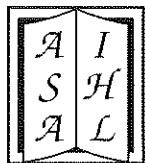
ประชาสัมพันธ์ต่อไป

ศูนย์ความร่วมมือนานาชาติ

ธรรมาภิบาล

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NOVEMBER 7–10, 2022

ASAIHL INTERNATIONAL CONFERENCE 2022

**“Higher Education Reshaping for Resilience
in Post COVID-19 Era”**

at Sukhothai Treasure Resort and Spa

Sukhothai, Thailand

HOSTED BY:

Naresuan University

In Cooperation with the Association of Southeast
Asian Institutions of Higher Learning (ASAIHL)

IMPORTANT DATE

- Abstract submission: by Aug. 31, 2022
- Full Paper submission: by Sep. 15, 2022
- Registration deadline: Oct. 15, 2022

REGISTRATION FEE

The rate applies to Non-ASAIHL members
and the fourth participant henceforth from
ASAIHL members, including paper
presenters: USD 300

Recreational Activities Cost: USD 30

CONTACT

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Tel: 66 55 96 1643, 66 55 96 1647

E-Mail: athipornp@nu.ac.th

www.asaihl2022.nu.ac.th

BACKGROUND

Naresuan University, serving as a member of the Association of Southeast Asian Institutions of Higher Learning (ASAIHL) which presently comprises 225 members, is committed to providing a platform for academicians, researchers, business providers and interested stakeholders to share their points of view and expertise, particularly in current global issues which affect focal missions of universities, i.e., teaching, research, and academic services. The university deems it necessary to properly respond to inevitable changes both currently occurring and meant to occur in foreseeable future and hence incorporates the main theme for ASAIHL International Conference 2022 dedicated to “Higher Education Reshaping for Resilience in Post COVID-19 Era.” The conference comprises the following sub-themes:

- Teaching delivery and technology-aided learning environment
- Commercialized research for productivities and better quality of life
- Equity and easily access academic services

RECREATIONAL ACTIVITIES

- Loy Kratong festival at Sukhothai Historical Park
- Embraced by historically and culturally rich Si Satchanalai Historical Park
- Appreciating Thai woven fabric at Suntree Thai Weaving Center
- Immersing in silver products at Lumtad Ancient Silver

