



**ASEAN Centre for Active Ageing and Innovation**

Ministry of Public Health, Tivanond Road, Nonthaburi 11000, Thailand  
Telephone (+66)2590 6211 Fax: (+66)2591 8277 Email: [secretariat@asean-acai.org](mailto:secretariat@asean-acai.org)

No. 0319.3/15

3 June 2022

ศูนย์ความร่วมมือนานาชาติ  
รับที่... 0351  
วันที่... 14 มิ.ย. 2565  
เวลา... 10.00 น.

Subject: ASEAN Centre for Active Ageing and Innovation Logo Design Contest Logo

Dear President of King Mongkut's University of Technology North Bangkok,

ASEAN Centre for Active Ageing and Innovation (ACAI) is an inter-governmental organization having its seat in Thailand in accordance with the Agreement on Establishment of ASEAN Centre for Active Ageing and Innovation which was ratified by all ASEAN Member States on 20 May 2020. Our mission is to serve as a knowledge and innovation development hub and collaboration platform for promoting active ageing in ASEAN region.

To foster intergeneration to participate with Thailand in promoting ASEAN Cooperation and ACAI as a newly established ASEAN Centre, ACAI is organising the ACAI Logo Design Contest. The Contest is open for all citizens of ASEAN Member States which are over 18 years old. The submission is open between 21 April - 21 June 2022 (GMT+7).

In this connection, may I seek for your kind assistance to promote and announce the ACAI Logo Design Contest to your staff and people who are interested in this to join this Contest. The poster and application form are attached herewith for your kind reference and consideration. Should you have any questions, please do not hesitate to contact ACAI Secretariat team at [secretariat@asean-acai.org](mailto:secretariat@asean-acai.org).

Your assistance would be most appreciated and beneficial to the success of our event. I look forward to your favorable consideration.

Yours sincerely,

ACAI Executive Director ad Interim

President of King Mongkut's University  
of Technology North Bangkok  
1518 Pracharat 1 Road, Wongsawang,  
Bangsue, Bangkok 10800

Encl. As stated





# ASEAN CENTRE FOR ACTIVE AGEING AND INNOVATION

## LOGO DESIGN CONTEST

### Objectives:

1. To foster collaboration and cooperation among ASEAN countries to drive the operationalisation of ACAI.
2. To promote ACAI as a newly established ASEAN Centre through raising awareness of ageing society in the ASEAN region.

### Eligibilities of Participants:

1. Contest is open to all citizens/nationals of ASEAN Member States.
2. Contestants must be over 18 years old.
3. A single or pair of contestant(s)

### Submission:

1. A single or pair of contestant(s) may submit up to two (2) logo designs.
2. Participants must submit their work as a **.jpg and/or .png and/or AI file only** by emailing to [secretariat@asean-acai.org](mailto:secretariat@asean-acai.org), along with their full name and contact telephone number(s). If participants wish to submit more than one (1) design, they will need to submit them separately.
3. Submission is open between **21 April - 21 June 2022 (GMT+7)**

### Selection Process

1. Five designs voted by ACAI Governing Board will be advertised on the websites of ASEAN, the Health Ministries of ASEAN Member States, and ACAI, **between 1 - 28 July 2022**.
2. The first three highest scores from the public voting will be announced as winner/honourable mentions, on **29 July 2022** on ACAI's website.

### I. Judging Criteria

1. Creativity
2. Interpretation
3. Stylishness of logo based on design principles
4. Suitability for use

### II. Prizes

- Winner: 1,000 US Dollars and a Certificate of Recognition
- Honourable Mention: 2 prizes of 400 US Dollars and a Certificate of Recognition



Application form



more details



**For Application form and more details  
please go to QR code**